

Mushroom Festival



37th Annual Kennett Square Mushroom Festival
'GROWING STRONG'
September 10–11, 2022

WWW.MUSHROOMFESTIVAL.ORG



For more than 30 years, the Kennett Square Mushroom Festival has showcased the mushroom industry and the surrounding community. Known as the Mushroom Capital of the World, the Kennett Square, PA, area is home to nearly 60 percent of all mushroom production in the United States. The Mushroom Festival is ‘Growing Strong,’ and we’re excited to announce the Festival will be held in the center of town this year--on State Street! We encourage your support.

THE HISTORY OF THE MUSHROOM FESTIVAL

What started as a small, one block festival has grown to a nationally-recognized event that attracts thousands of visitors to Kennett Square each year. While mushrooms are front and center—providing visitors with opportunities to see, touch, and taste all things mushrooms—the Festival also impacts organizations in and around Kennett Square.

COMMUNITY SUPPORT – GROWING STRONG

Each year, the Mushroom Festival provides proceeds from the Festival to local charities and non-profit organizations. Over the past 20 years, the Mushroom Festival has donated more than \$1 million in funds to local organizations for things like books, playground equipment, food, transportation, and healthcare services. While the Mushroom Festival is a weekend event, its impacts last all year long. And none of it is possible without you—our sponsors.

SUPPORT THE MUSHROOM FESTIVAL

Our sponsorship opportunities are detailed on the next page. We hope you will consider sponsoring this event that will help to showcase the mushroom industry and highlight the surrounding community.

Thank you for your support,

Gina Puoci, 2022 Mushroom Festival President

Gale Ferranto, 2022 Mushroom Festival Coordinator

2022 Mushroom Festival Committee

2021 GRANT RECIPIENTS

ADULT LITERACY PROGRAM AT THE KENNETT LIBRARY

ALS ASSOCIATION GREATER PHILADELPHIA CHAPTER

ARTS HOLDING HANDS AND HEARTS, INC (AHHAH)

AVONDALE FIRE COMPANY

BOURNELYP SPECIAL CAMP

CAMP DREAMCATCHER

CANINE PARTNERS FOR LIFE

CHESTER COUNTY COUNCIL, BOY SCOUTS OF AMERICA

DOMESTIC VIOLENCE CENTER OF CHESTER COUNTY

FAMILY PROMISE OF SOUTHERN CHESTER COUNTY

FRIENDS HOME IN KENNETT

GOOD NEIGHBORS HOME REPAIR

KENNETT AFTER SCHOOL ASSOCIATION

KENNETT AREA COMMUNITY SERVICE (KACS)

KENNETT AREA SENIOR CENTER

KENNETT COLLABORATIVE (FORMERLY HISTORIC KENNETT SQUARE)

KENNETT FIRE COMPANY NO. 1

KENNETT HERITAGE CENTER

LONGWOOD FIRE COMPANY

MEALS ON WHEELS OF CHESTER COUNTY, INC.

REINS OF LIFE

SILO- SERVING, INSPIRING, AND LOVING OTHERS

SMARTDRIVE

SOUTHERN CHESTER COUNTY EMS

SPANISH HEALTH MINISTRY

THE GARAGE COMMUNITY & YOUTH CENTER

TICK TOCK EARLY LEARNING CENTER

WALK IN KNOWLEDGE (WIN) PROGRAM

SPONSORSHIP PACKAGES

WHITE BUTTON // \$10,000

- Company Banner Ad/Logo prominently displayed on the homepage of the NEW Mushroom Festival App Mushroom Festival website
- Company Name featured on the Main Stage
- Company Name displayed on one lamp-post banner in Kennett Square
- 10 Mushroom Festival admission tickets/6 Mushroom Festival T-shirts
- Company Logo printed on the Mushroom Festival Volunteer T-shirt worn by more than 200 volunteers all weekend
- Company Name on Sponsorship Board located on the Mushroom Festival grounds

PORTABELLA // \$5,000

- Company Name/Logo displayed on a landing page of the NEW Mushroom Festival App and Mushroom Festival website
- Company Name displayed on one lamp-post banner in Kennett Square
- 8 Mushroom Festival admission tickets/4 Mushroom Festival T-shirts
- Company Name on Sponsorship Board located on the Mushroom Festival grounds

CRIMINI // \$3,500

- Company Name/Logo displayed on an interior page of the NEW Mushroom Festival App and Mushroom Festival website
- Company Name displayed on one lamp-post banner in Kennett Square
- 6 Mushroom Festival admission tickets/2 Mushroom Festival T-shirts
- Company Name on Sponsorship Board located on the Mushroom Festival grounds

SHIITAKE // \$2,500

- Company Name/Logo displayed on the Sponsorship page of the NEW Mushroom Festival App and Mushroom Festival website
- 4 Mushroom Festival admission tickets/2 Mushroom Festival T-shirts
- Company Name on Sponsorship Board located on the Mushroom Festival grounds

OTHER SPONSORSHIP OPPORTUNITIES

OYSTER // \$1,000

Company Name and Logo on Mushroom Festival website, 2 Mushroom Festival tickets, 1 Mushroom Festival T-shirt, and Company Name on Sponsorship Board located on the Mushroom Festival grounds

MAITAKE // \$500

Company Name and Website Link on Mushroom Festival website and Company Name on Sponsorship Board located on the Mushroom Festival grounds

TRUMPET // \$100

Company Name on the Mushroom Festival website

2021 MUSHROOM FESTIVAL GRANT RECIPIENT

"We are thrilled to receive this grant. The money will help our off-campus activities related to lifetime wellness, canoeing, and horseback riding to name a few."

— RICHARD CURTH, EXECUTIVE DIRECTOR,
BOURNELYP SPECIAL CAMP

Founded to provide quality programs and educational opportunities to individuals with intellectual and developmental disabilities.



2021 MUSHROOM FESTIVAL GRANT RECIPIENT

"This money will help in purchasing hot, nutritious lunches for those living in Kennett, New Garden, Pennsbury, Pocopson and East Marlborough Townships who are homebound due to illness, advanced age, or disability."

— JEANI PURCELL, DIRECTOR,
MEALS ON WHEELS



2021 MUSHROOM FESTIVAL GRANT RECIPIENT

"Thank you for this grant. The focus of the Spanish Health Ministry is to help Spanish speaking families identify health needs and obtain medical care for high-risk pregnant women, and families of disabled or medically fragile babies and children from Kennett Square to Oxford, PA. This will help the Ministry continue to coordinate medical services, and to provide transportation, translation and interpretation for medical appointments for families with medically fragile children and handicapped youth."

— DONA SENSENIG,
SPANISH HEALTH MINISTRY



2022 MUSHROOM FESTIVAL SPONSORSHIP FORM

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Company Website: _____

Email Address: _____

Sponsorship Amount: _____

Signature

Please include check made payable to The Mushroom Festival with Sponsorship Form to:

The Mushroom Festival, Inc.

P.O. Box 1000

Kennett Square, PA 19348

(610) 925-3373

To pay via credit card, please contact themushroomfestival@gmail.com

